

MBA ETH SCM

Class Profile 2015

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Facts

Course 13 of the MBA ETH SCM program is diverse in nationalities and affiliations as reflected by the statistical data provided below.

Total number of students	21
Countries Represented	13
Average Age	36
Average years of work experience	10

Companies represented	Nationalities
ABB Industrie	American
Bayer Health care USA	Austrian
Carl Zeiss	Brazilian
F. Hoffmann-La Roche Pharma	British
Hilti Corp.	Chinese
HIB	Danish
HSBC	Dutch
Johnson & Johnson	German
Laufen Bathrooms	Italian
Marti	Panamanian
Migros	Russian
NVidia	Spanish
Oracle	Swiss
Panalpina	
REHAU	
SR Technics	
Swisscom	
Swiss Life AG	
Unilever	
VF International	
Wonderlands	



Federico Bianchi

Nationality: Italian

Languages: Italian, English, German (g), Spanish (b)

Management Engineering Master Degree, Politecnico di Milano, Italy

5+ years experience in Demand Planning, Apparel and Fashion Supply Chain Management

Demand Planning Supervisor, VF International Sagl (Brand Napapijri), Switzerland

- Manage the seasonal target by market, channel and category together with the Merchandising and Sales department.
- Provide relevant forecast data to Supply Planning and Sourcing in order to help Allocate capacity and develop the production programming.
- Manage one direct report

Forecaster, Vf International Sagl (Brand Napapijri), Switzerland

- Manage rolling forecast at style / lot and SKU level.
- Analysis and reporting within sales and purchase areas.

Operation Assistant, Auto-Sleepers Limited (Automotive industry), England

- Implementation of Production Cells productivity improvement project.
- Responsible for MRP Gap analysis, and Operations KPI Measures.

Supply Chain and Budgeting Assistant, Slam S.p.a (Apparel industry). Italy

- Involved in financial Budgeting and forecasting activity and Inventory analysis.
- Responsible for Salesman Sample shipment process.

My expectations from the program

- Broaden my network in the german part of Switzerland
- Understand supply chain best practices within different business areas



Tarcila de Paula Burri

Nationality: Brazilian/Swiss

Languages: Portuguese, English, German, Spanish (g)

Bachelor in Economics Science, Pontificia Universidade Catolica de São Paulo, Brazil

8+ years of experience in Management and Executive Support at Family Business (Automotive and Events), Banks, Hedge Fund, Insurance Company and Fashion Business

Chief Operations Officer, Wonderlands GmbH, Switzerland

- Deputy CEO
- E-commerce operations, sales and marketing functions
- Technology, Operations and Sourcing Management
- Communications inclusive Social Media

COO Enablement Support, Zurich Insurance Company, Switzerland

- Sourcing Management, Talent Management, Operations support
- Acted as Swiss-based Financial Controller for budget control and policy design
- Collaborated directly with the Executive Team responsible for the Group Audit Transformation 2015 program, as well as the PMO office for sourcing partners with volumes of CHF 10M+ per annum.

Project Assistant for Global Operations, Zurich Insurance Company, Switzerland

- Developed a cost management and control process for Facility Management
- Established end-to-end governance processes, target planning, report and cost control.

My expectations from the program

- To be part of a world-class learning experience
- Work with a diverse group of executives
- Expand my professional horizons
- Update and improve my skill base



Dr. Christoph Essig

Nationality: German
Languages: German, English, French (g)

MSc / PhD in Production Engineering, Aachen University, Germany

4+ years experience in manufacturing technologies and process chain design in tool building and fastener industry

Project Manager Allied Tools and Supply Projects, Hilti AG, Liechtenstein

- Evaluation of alternative supply markets for components and assemblies
- Strategic planning and implementation of a new supply footprint for power tools

Head Manufacturing Technologies, Hilti AG, Liechtenstein

- Leading a team of 9 project managers and experts with focus on new manufacturing technologies
- Responsible for the design of alternative process chains with regards to product differentiation, costs and lead time
- Development and implementation of a technology and competence strategy for the global manufacturing network

Project Manager Integrated Manufacturing, Hilti AG, Liechtenstein

- Development of an alternative process chain for fasteners
- Implementation of new manufacturing technologies in the global production

My expectations from the program

- Further develop my general management skills
- In-depth knowledge in supply chain management in a global economy
- Expend my professional network and experience exchange with MBA students from other companies, industries and cultural background



David Angelo Fossati

Nationality: Swiss
Languages: Italian, German, English, French, Norwegian

Master of Sciences with major in Engineering Geology, ETH Zurich, Switzerland

7 years of international experience in the civil engineering industry, working for the Norwegian, Icelandic, Indian and Swiss markets

Production Manager, Snekkestad Project, Marti Tunnelbau AG, Norway

- Responsible for the construction production of a 2,1km long double track high-speed railway tunnel with escape galleries, concrete and ground work
- Led the planning, coordination and controlling of the work according to the schedule and the quality requirements
- Managed negotiations and agreements with clients, subcontractors and suppliers
- Gained hands-on experience in all phases of the project, lasting 4 years from start to completion

Production Manager, Óshlíð Project, Marti Tunnelbau AG, Iceland

- Responsible for the construction production of a 5,4km long road tunnel with access roads
- Managed technical issues within a cross-functional team with client and partners.

My expectations from the program

- Enhance my professional education with general management, economics and SCM
- Broaden my negotiation and decision making skills and learn tools to optimize business results
- Extend my networking and exchange experiences with people with different backgrounds



Konrad Gysel

Nationality: Swiss

Languages: German, English, French (b)

**MA, in Chinese-European Economics and Business Studies,
Berlin School of Economics and Law, Berlin, Germany
South-Western University of Finance and Economics, Chengdu, China**

5+ years' experience in commercial project management for global supply chain products in civil aviation industry

Senior Product Manager Component Services, SR Technics, Switzerland

- Played a vital role in product development to successfully enter a strategic important and new market
- Leading of contract negotiations and interdisciplinary teams to secure strategic long term customer contracts

Product Manager Component Services, SR Technics, Switzerland

- Development and setup of solution design and business cases for new customers
- Product expert for global availability solutions of aircraft spare parts for civil airlines

Licensed Aircraft Mechanic, SR Technics Switzerland Ltd., Switzerland

- Part of Airbus aircraft base- and line maintenance mechanic team
- Responsible for maintenance work on aircraft during ground time

My expectations from the program

- Deepen my background in general management and enhance my knowledge in global supply chain management
- Get insights into state of the art supply chain management solutions from other industries
- Exchange new ideas within a network of international professionals



Patrik Häfliger

Nationality: Swiss

Languages: German, English, French (g), Spanish (b)

Bachelor in Business Administration, Zurich University of Applied Science, Switzerland

7+ years' experience in Supply Chain and 3+ years in Production Planning, working in technology and consumer products industries

Global Category Manager, ABB, Switzerland

- Leader of 4 global sourcing category teams (6 - 12 team members per category) on business unit level
- Global implementation of processes like project management and coordinating globally aligned negotiations on business unit and division level

Supply Manager / Team Leader, ABB, Switzerland

- Functional lead of local purchasing team «indirect and project materials» (6 employees)
- Overall SCM responsibility for material cost calculations in key project sales tenders

Production Planner, Trisa AG, Switzerland

- Production planning for customer section «multinational consumer products companies»
- Conception studies, developing, programming and implementation of a new production planning tool (capacity planning of manufacturing machinery and employees)

My expectations from the program

- Broaden my knowledge and enhance skills in SCM and leadership topics
- Take back new ideas and best practice to my job and put them into action
- Expand my network by connecting to my classmates and lecturers



Rikke Stolberg Jensen

Nationality: Danish
Danish, English, German (b)

M.Sc Business Economics and Auditing, Copenhagen Business School, Denmark

11+ years experience within audit & financial consultancy, 5 years experience in supply chain and accounting, consumer goods.

Financial Accounting Manager, Unilever Americas Supply Chain Company , Switzerland

- Overall responsible for the UASCC Balance Sheet, including ensure policies/guidelines for Financial Accounting are followed
- Responsible of monthly closing and year-/quarterly Financial Reporting on time/in full

Factory Controller Sourcing Unit Odense, Unilever Supply Chain Company, Denmark

- Responsible of providing accurate, timely and insightful information to manage the performance of the sourcing unit
- Developing relationships within the finance community within the European Supply Chain to drive performance improvements in the Sourcing Unit Cluster
- Support USCC in implementing the strategy for the finance function in the Sourcing Unit Cluster

Senior Manager Audit & Financial consultancy, KMPG, Denmark

- Responsible of financial reporting, controlling and budget planning at numerous clients
- Implementation of SAP FI/CO Modules, large manufacturing companies

My expectations from the program

- Broaden my knowledge within supply chain management, having worked mainly with factories
- Development of skills within general management and leadership
- Expand my professional network, widen my knowledge about other industries and finally making my professional profile more complete



Corinna Kampf

Nationality: Austrian
Languages: German, English

Dipl. - Ing. (FH) in Environmental and Process Engineering, MCI Management Center Innsbruck, Austria

8+ years international experience in supply chain management and product development at a global polymer manufacturer

Project Manager, REHAU GmbH, Switzerland

- Leading supply chain projects to achieve operational excellence

Operational Senior Auditor, REHAU GmbH, Switzerland

- Supporting and consulting the Supervisory Board of the REHAU Group in its control function
- Evaluation of business processes regarding compliance, efficiency and effectiveness at manufacturing locations worldwide
- Specialized on the supply chain process, as well as on the development process and its value flow

Development Engineer, REHAU AG+Co, Germany

- Development of products in the civil engineering and infrastructure sector and enhancement of the product portfolio
- Design and technical support of geothermal systems
- Coordination of a strategic initiative for energy storage systems

My expectations from the program

- Strengthen my supply chain knowledge and obtain latest methods and tools
- Enhance my skills in general management and leadership
- Getting inspired and exchange with professionals and learn from experts in industry



Markus Leimer

Nationality: Swiss

Languages: German, English, French (g), Russian (b)

Bachelor of Business Administration (BBA), Banking and Finance, University of Applied Sciences Zurich, Switzerland

14+ years banking and insurance industry experience with a strong focus on advisory

Consultant, Swiss Life AG, Switzerland

- Acquire and build up private and corporate client relationships
- Dialogue partner for management / HR / compensation and benefits manager to discuss other remuneration components like pension plan contribution, risk coverage and fringe benefits

Partner and Board Delegate, Carduus Wealth Advisors AG, Switzerland

- Perform day-to-day business except the portfolio management
- Responsible for compliance (licensing and regulatory requirements)

Assistant to the Regional Head CEE (Private Banking), Credit Suisse AG, Switzerland

- Execute administrative day-to-day business
- Supporting Regional Head in management control

My expectations from the program

- Develop a deeper understanding and knowhow of supply chain management
- Broaden my horizon through company and country visits and share of experience with others from different industries
- Implement meaningful supply chain management best practice in the insurance industry



Jinyi Li

Nationality: Chinese

Languages: Chinese, English, German, Japanese (b)

BA in Business and Economics, University of Basel, Switzerland
BA in English, DongHua University, Shanghai, China

9+ years' experience in Global Supply Chain Management in pharmaceutical industry

Global Strategy Partner, F. Hoffmann-La Roche Ltd., Basel, Switzerland

- Lead strategic account planning process within Pharma Technical Operations that develops strategic goals, objectives, and critical milestones

Product Supply Chain Owner, F. Hoffmann-La Roche Ltd., Basel, Switzerland

- Lead Product Supply Chain teams & Change Implementations Teams. (>20 Ps)
- Drive the Demand & Supply Reconciliation Process (Product Specific) and own critical trade-off decisions on Demand and Supply Balancing.

Global Product Planner, F. Hoffmann-La Roche Ltd., Basel, Switzerland

- Play the lead role in coordinating the activities of a cross functional global planning teams representing markets and a network of factories worldwide with overall financial responsibility of > 2 Billion CHF.

My expectations from the program

- Enhance my expertise in Global Supply Chain Management
- Acquire in-depth knowledge in Strategic Supply Chain Design, Source, Plan and Control
- Broaden my mind through best-practice sharing and learning from different industries



Jay Manganelli

Nationality: American
Languages: English, German (b)

Bachelor of Science in Industrial Engineering (Hons) & Minor in Mathematics, New Mexico State University, USA

5 years of international experience in Supplier Quality and Process Excellence in the Medical Device industry

Senior Supplier Quality Engineer, Johnson & Johnson, Switzerland

- Responsible for the quality management of 11 external manufacturing companies with an annual spend of \$35MM within the EMEA region
- Monitor, trend, identify issues, and drive corrective and preventative actions

Worldwide Procurement CAPA Site Leader, Johnson & Johnson, USA

- CAPA responsibility for 18 manufacturing plants worldwide for issues related to raw material & finished medical devices
- Supported Johnson & Johnson enterprise, sector, internal, and third party quality system and technical audits

Process Excellence Co-op, Johnson & Johnson, USA

- Developed advanced tool that significantly reduces additional operator break time by implementing a new tracking method. Yearly efficiency improvement estimated at \$1.9MM
- Reduced waste by conducting time studies through analyzing associates, production machines, and product flow to increase output

My expectations from the program

- Understand business decisions and the subsequent impact to the market
- Improve my understanding of supply chain management in an increasingly international business model
- Learn how to effectively manage and develop individuals across functional teams/departments



Antonio Mock

Nationality: Panamanian
Languages: Spanish, English

Bachelor in Computer Systems Engineering, Universidad Tecnológica de Panamá

20+ years of experience designing, implementing and operating logistics solutions for telecom, technology, O&G downstream, retail, and consumer electronic industry verticals

Corporate Logistics Solution Design Manager, Panalpina, Switzerland

- Engage and lead strategic product development (E.g.: Lead Logistics Provider, E-Commerce)
- Lead development of overall operational solution design and costing model on regional or global logistics bids

Area Head of Logistics – Middle America, Panalpina, Mexico

- Responsible for P&L of Logistics product at Middle America (from Mexico to Panama and Dominican Republic). Yearly income > USD 15m and FTEs > 450.
- Develop Contract Logistics services based on market requirements to be integrated with Airfreight and Ocean Freight products.

Area Head of IT – Central America and Caribbean, Panalpina, Panama

- Responsible for IT budget preparation and execution
- Manage IT local operations in alignment with Corporate IT Policies
- Lead implementation of Local and Corporate IT projects to optimize operations

My expectations from the program

- Gain insight into the environment of global economy to identify trends and efficient ways to manage operations
- Hone my management and leadership skills through lectures
- Combine the latest concepts of supply chain with the experience of the class to develop solutions capable to solve any subject related problem



Jacques Nieuwland

Nationality: Dutch and French

Languages: French, German, English, Spanish, Dutch (b)

M.Sc. in Electrical Engineering, ETH Zürich, M.A. in Management, University of St. Gallen

15+ years' experience in IT and program management implementing SAP in supply chain and finance

Supply chain manager Laufen and NEE division, Laufen Bathrooms, Switzerland

- Review and improve planning process
- Review and improve order fulfillment to improve availability and reliability
- Working capital optimization

Program manager SAP based business transformation program, Spain

- Define the new business model and implementing it in a template
- Review and redesign of company core processes
- Roll out of the SAP based model to 10 group companies in Europe

Regional IT manager, Central Eastern Europe

- Responsible for IT operations and services of 13 companies
- Responsible for the implementation of the project portfolio as program manager
- Centralized and standardized the application and infrastructure landscape

My expectations from the program

- Learn state of the art methodology in the area of SCM and its practical application
- Exchange experience with professionals from diverse backgrounds and cultures
- Build a strong international network in the SCM field



Reto Nüesch Erismann

Nationality: Swiss

Languages: German, English, French (g)

BSc in mechanical engineering with specialization in production and logistics, University of Applied Sciences Northwestern Switzerland

10 years of supply chain management experience in retail and food industry

Head of Merchandise Logistics, Cooperative Migros Eastern Switzerland

- Responsibilities: Goods entry, quality control and commissioning of daily 40'000 trade units unchilled goods (fruits, vegetables, flowers) and 70'000 TU chilled goods (dairy, meat, convenience)
- Managing a team of 150 employees responsible for the daily goods handling to supply 100 stores
- Operate and develop the automated commissioning system network

Head of Distribution Logistics, Deputy Head of Logistics, Bischofszell Food Ltd, Switzerland

- Responsibilities: Warehousing and distribution of unchilled and chilled goods by rail and road transportation; Management of reusable packaging containers and pallets
- Managing a team of 30 employees responsible for the daily goods distribution to 12 Migros DCs and various national and international retail customers

Senior SCM project manager, Federation of Migros Cooperatives, Switzerland

- Selection of projects: Design and implementation of processes for furniture sourcing and quality assurance in Asia; Renewal of the data interfaces from central ERP to checkout systems; National rollout of self-service checkout systems

My expectations from the program

- Enhance my general management and leadership skills
- Broaden my knowledge in international SCM and acquire up-to-date SCM tools and know-how
- Extend my professional network and exchange ideas with others students
- Meet inspiring students and lecturers to exchange experiences and learn from different companies, industries and cultural backgrounds



Oliver Oberli

Nationality: Swiss

Languages: German, English, French (g), Spanish (b)

Bachelor in Business Administration, Bern University of Applied Science, Switzerland

10+ years of experience in finance, investment and private banking and 2 years of experience in procurement of general goods and services

Purchasing Manager, Swisscom (Schweiz) AG, Switzerland

- Leadbuyer for Call-Center Services, Media-Services, Retail-Equipment Content
- Develop and implement category strategy for the above mentioned portfolio's

Portfolio Consultant (Senior), Hyposwiss Privatbank, Switzerland

- Launched new service Portfolio-Consulting on enterprise-level
- Conceived tailor-made investment-proposals

Client Advisor Wealth Management, UBS AG, Switzerland

- Managed a client portfolio of international clients with assets > CHF 250'000
- Developed portfolio analysis, portfolio consolidations and investment proposals

My expectations from the program

- Deepen and bring my supply chain management skills up to date by enhancing it with cutting edge concepts, methods and tools
- Broaden the understanding of interlinked business processes in a global economy
- Learn from other professionals with different industry, educational and cultural backgrounds



Lee Sacco

Nationality: American

Languages: English, German (b)

BSc Symbolic Systems, Stanford University, USA

Product Director with 15+ years of success building eCommerce, ERP and CRM software solutions.

Senior Director, Applications Development, Oracle Corporation, USA/Switzerland

- Manage Strategy, Product Management and Development teams of 30 engineers in the US, India, China and Europe and support over 1000 customers globally.
- Lead strategic planning, new product development and project management. Responsible for customer success, sales enablement, marketing and business development.
- Current portfolio includes applications for Reverse Supply Chain Management, Recycling & Waste Management, WEEE Compliance, Warranty Management and Maintenance, Repair & Overhaul.

Consultant, Accenture, USA

- Designed and delivered new business processes and technology solutions for the world's top organizations. Projects included custom systems for logistics, banking and telecom companies.

My expectations from the program

- Develop expertise and authority in business administration and supply chain.
- Develop fluency in the language of the C-level executive.
- Network with international business and supply chain leaders.



Tamara Sanchez Copo

Nationality: Spanish/Swiss

Languages: Spanish, German, English, French, Italian, Portuguese (b)

Bachelor in Business Administration, Zurich University of Applied Sciences, Switzerland

10+ years experience in the financial services industry, primarily within different banking positions

Head of Business Management, HSBC, Switzerland

- Provide direct support for the business area head in respect of the operation and management of the business area (establish annual objective plans: budgeting, remuneration and headcount plans).
- Lead and implement several change management and 'run the bank' projects / initiatives including de-risking and regulatory projects (e.g. Tax Transparency, UK Policy, FATCA).
- Management of stringent control of operational risk matters and ensure resolution of audit and compliance issues.

Project Management Officer, UBS AG, Switzerland

- Assist Head in creating new dedicated entrepreneurs desk for the Iberian market. Establish entrepreneurs and peers market analysis including defining target operating model.
- Analyse entrepreneurs portfolio and screen for possible M&A transactions. Light M&A transactions due diligence and transaction execution.
- Implementation of sales initiatives to improve RoA and net new money figures of middle size clients. Focus on client book management, client satisfaction and direct contact.

Client Advisor Assistant / Junior Relationship Manager, UBS AG, Switzerland

- Client advisors' support; preparation and follow-up of client visits and business trips.
- Review of portfolio and creation of investment proposals based on client risk profile. Tailor specific products according to client needs.
- Ad interim management of portfolio of 300 clients.

My expectations from the program

- Develop a deeper understanding of Supply Chain Management and how it adds value to the company.
- Gain technical skills and further develop my leadership capabilities.



Mark Taylor

Nationality: American

Languages: English, German (b)

BSc Electrical Engineering, Iowa State University, USA

10+ years of technology innovation and strategic ecosystem partnership; Consumer Electronics, High Performance Computing, and Automotive Systems

Customer Solutions Architect, NVIDIA GmbH, Germany

- Managed presales pipeline process for Automotive Partners.
- Led onboarding of customer technology development programs relating to Autonomous Driving.

Technical Marketing Engineering Manager, NVIDIA Corp, USA

- Managed Interface Technology Ecosystem Partnerships; Intel, Lenovo, AMD, Acer, Alienware, HP
- Coordinated Technology roadmap features with Design, Testing, Marketing and Sales
- Led Lean Innovation Projects at Customers (>\$85M in business increase)

Design Engineer, Intel Corp, USA

- Designed and Implemented Architecture improvements for Non Volatile Memory
- Developed Architecture and testing strategy for next evolutionary memory, PCM and PCMS

My expectations from the program

- Develop deeper understand of SCM Strategies
- Exchange insights with leaders from diverse backgrounds and perspectives
- Learn and develop SCM synergy strategies for demand-side and innovation scenarios.
- Expand professional network



Maren von Platen

Nationality: American/Costa Rican
Languages: Spanish, English, German (b)

Bachelor of Science in Business Technology, Stevens Institute of Technology, United States of America

6+ years of pharmaceutical sourcing experience across a broad spectrum of direct and indirect spend categories.

Marketing Services - Creative Agencies BHC U.S. Manager, Bayer Healthcare, United States

- Led the deployment of Global Strategies across fourteen healthcare and consumer brands.
- Drove sourcing initiatives that supported bottom line growth.

Medical Affairs/Marketing/New Product Planning U.S Sourcing Manager, Daiichi Sankyo Inc., United States

- Developed and implemented SRM Strategies with key suppliers (\$110MM).
- Increased procurement's level of engagement and alignment with Global and U.S Brands.

Chemicals/APIs/External Manufacturing Latin America Regional Sourcing Lead, Merck & Co., United States

- Redesigned the Procurement Manufacturing division for Latin America (post-merger).
- Supported the development of long term category strategies for direct materials.

My expectations from the program

- Gain/Share insights and ideas ("AHA" moments) from professors and peers.
- Refocus and challenge my current thinking rationale.
- Broaden my knowledge and perspective horizons of the supply chain industry.

Interested in our program?

Visit our website or
attend our Open Days & Info Sessions

Check our event dates at:
www.mba.ethz.ch

Contact

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