



IMRS-CI

International Max Planck Research School
for Competition and Innovation



ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

Center for Law & Economics

Fourth Workshop for Junior Researchers on the Law & Economics of Intellectual Property and Competition Law

Castle Ringberg, Kreuth, Germany

June 10 to 12, 2013

Organized by

the International Max Planck Research School for Competition and Innovation, a joint initiative by the Max Planck Institute for Intellectual Property and Competition Law, the Department of Economics, the Munich School of Management, and the Faculty of Law of the Ludwig-Maximilians-University of Munich

and

the Center for Law & Economics, ETH Zurich



PROGRAM

Monday, June 10, 2013

12.30 – 13.30	Lunch		
14.00	Welcome (Lecture hall) Dietmar Harhoff, MCIER, MPI Munich Stefan Bechtold, ETH Zurich		
		<i>Session chair: Stefan Bechtold</i>	
14.15 – 15.00	Keynote 1 (Lecture hall)		
14.15 – 14.40	Mark Lemley, Stanford: A Simple Approach to Setting Reasonable Royalties for Standards-Essential Patents		
14.40 – 14.50	Commentator: Ariel Katz, Toronto		
14.50 – 15.00	Discussion		
15.00 – 15.45	Plenary Session 1 (Lecture hall)		
15.00 – 15.20	Deepak Hedge, NYU: Do Inventors Value Secrecy in Patenting? Evidence from the American Inventor's Protection Act of 1999		
15.20 – 15.30	Commentator: Joel Waldfogel, Minnesota		
15.30 – 15.45	Discussion		
15.45 – 16.15	Coffee Break		
16.15 – 17.00	Plenary Session 2 (Lecture hall)		
16.15 – 16.35	Anthony Casey, Chicago: Copyright in Teams		
16.35 – 16.45	Commentator: Stefan Bechtold, ETH Zurich		
16.45 – 17.00	Discussion		
		<i>Parallel session chair: Sylvie Nérisson</i>	<i>Parallel session chair: Heiko Karle</i>
17.10 – 17.55	Parallel Session 1 (Blue seminar room)		Parallel Session 2 (Green seminar room)
17.10 – 17.30	Theresa Veer, TU Berlin: How Open is too Open? The 'Dark Side' of Openness along the Innovation Value Chain		Lea Cassar, University of Zurich: The Effect of Competition on Innovation: Experimental Evidence
17.30 – 17.40	Commentator: Tobias Kretschmer, LMU Munich		Commentator: Bernhard Ganglmair, UT Dallas
17.40 – 17.55	Discussion		Discussion
17.55 – 18.40	Parallel Session 3 (Blue seminar room)		Parallel Session 4 (Green seminar room)
17.55 – 18.15	Frank Müller-Langer, MCIER, IMPRS-CI: The Hybrid Open Access Citation Advantage: How Many More Cites is a \$3,000 Fee Buying You?		Lisa Fey: Competition and Efficient Investment Behavior
18.15 – 18.25	Commentator: Mark McCabe, Michigan/Göttingen/SKEMA		Commentator: Holger Herz, University of Zurich
18.25 – 18.40	Discussion		Discussion
19.00	Dinner		

Tuesday, June 11, 2013

Session chair: Frank Müller-Langer

09.00 – 09.45
09.00 – 09.25
09.25 – 09.35
09.35 – 09.45

Keynote 2 (Lecture hall)
Joel Waldfoegel, Minnesota: And the Bands Played On: Digital Disintermediation and the Quality of New Recorded Music
Commentator: Dietmar Harhoff, MCIER, MPI Munich
Discussion

09.45 – 10.30
09.45 – 10.05
10.05 – 10.15
10.15 – 10.30

Plenary Session 3 (Lecture hall)
Stefan Bechtold, ETH Zurich: Trademarks, Triggers, and Online Search
Commentator: Mark Lemley, Stanford
Discussion

10.30 – 11.00
Coffee Break

11.00 – 11.45
11.00 – 11.20
11.20 – 11.30
11.30 – 11.45

Parallel session chair: Jens Frankenreiter
Parallel Session 5 (Blue seminar room)
Luke McDonagh, LSE: Trolls at the High English Court
Commentator: Dietmar Harhoff, MCIER, MPI Munich
Discussion

Parallel session chair: Heiko Karle
Parallel Session 6 (Green seminar room)
Sunimal Mendis, IMPRS-CI: Copyright, Digitization and the Public Domain
Commentator: Ariel Katz, Toronto
Discussion

11.45 – 12.30
11.45 – 12.05
12.05 – 12.15
12.15 – 12.30

Parallel Session 7 (Blue seminar room)
Erik Hovenkamp, Northwestern: Tacit Patent Pooling
Commentator: Martin Schonger, ETH Zurich
Discussion

Parallel Session 8 (Green seminar room)
Fabian Kühnhausen, IMPRS-CI: Financial Innovation and Fragility
Commentator: Andrea Günster, ETH Zurich
Discussion

12.30 – 14.00
Lunch

Session chair: Andrea Günster

14.00 – 14.45
14.00 – 14.20
14.20 – 14.30
14.30 – 14.45

Plenary Session 4 (Lecture hall)
Abhishek Nagaraj, MIT: Does Copyright Hurt Creative Reuse? Evidence from the Digitization of Baseball Digest
Commentator: Joel Waldfoegel, Minnesota
Discussion

14.45 – 15.30
14.45 – 15.10
15.10 – 15.20
15.20 – 15.30

Keynote 3 (Lecture hall)
Ariel Katz, Toronto: E-Books, P-Books, and the Duralist Problem
Commentator: Stefan Bechtold, ETH Zurich
Discussion

15.30 – 16.00
Coffee Break

16.00 – 16.45
16.00 – 16.20
16.20 – 16.30
16.30 – 16.45

Parallel session chair: Heiko Karle
Parallel Session 9 (Blue seminar room)
Henri de Belsunce, IMPRS-CI: Extensive Grantback Agreements: The Effects of Partial Termination Clauses in Patent Pool Contracts on Innovation Incentives and Participation Rates
Commentator: Bernhard Ganglmair, UT Dallas
Discussion

Parallel session chair: Stefan Bechtold
Parallel Session 10 (Green seminar room)
Christopher Buccafusco, Chicago-Kent: Economic Analysis of Criminal Intellectual Property Law
Commentator: Mark Lemley, Stanford
Discussion

16.45 – 17.30
16.45 – 17.05
17.05 – 17.15
17.15 – 17.30

Parallel Session 11 (Blue seminar room)
Panagiotis Tsangaris, IMPRS-CI: Capacity Constraints in the Electricity Spot Market: Between Competition Law and REMIT
Commentator: Andrea Günster, ETH Zurich
Discussion

Parallel Session 12 (Green seminar room)
Guy Rub, Ohio State: Stronger than Kryptonite? Inalienable Profit Sharing Schemes in Copyright Law
Commentator: Stefan Bechtold, ETH Zurich
Discussion

17.45
18.45

Tour of the castle
Bavarian buffet

Wednesday, June 12, 2013

Session chair: Sylvie Nérison

09.00 – 09.45 09.00 – 09.25	Keynote 4 (Lecture hall) Mark McCabe, Michigan/Göttingen/SKEMA: The Rich Get Richer and the Poor Get Poorer: The Effect of Open Access on Cites to Science Journals Across the Quality Spectrum
09.25 – 09.35 09.35 – 09.45	Commentator: Frank Müller-Langer, MCIER, IMPRS-CI Discussion
09.45 – 10.30 09.45 – 10.05 10.05 – 10.15 10.15 – 10.30	Plenary Session 5 (Lecture hall) Oskar Liivak, Cornell: Establishing an Island of Patent Sanity Commentator: Geertrui van Overwalle, Leuven/Tilburg Discussion
10.30 – 11.00	Coffee Break
11.00 – 11.30 11.00 – 11.20	<i>Parallel session chair: Stefan Bechtold</i> Rump Session 1 (Blue seminar room) Heiko Karle, ETH Zurich: Selling Information to Consumers
11.20 – 11.30	Discussion
11.30 – 12.00 11.30 – 11.50	<i>Parallel session chair: Jason DuMont</i> Rump Session 2 (Green seminar room) Nikita Malevanny, IMPRS-CI: Online Music Distribution – How much exclusivity is needed? Comparative Analysis of U.S. and German Law
11.50 – 12.00	Discussion
11.30 – 12.00 11.30 – 11.50	Rump Session 3 (Blue seminar room) Jens Frankenreiter, ETH Zurich: Individual Policy Preferences and the Voting Behavior of Advocates General at the European Court of Justice
11.50 – 12.00	Discussion
12.15 – 13.15	Lunch

LIST OF PARTICIPANTS

Sefan BECHTOLD	ETH Zurich
Henri de BELSUNCE	IMPRS-CI Munich
Ashish BHARADWAJ	IMPRS-CI Munich
Christopher BUCCAFUSCO	IIT Chicago-Kent College of Law
Anthony CASEY	University of Chicago
Lea CASSAR	ETH Zurich
Josef DREXL	MPI Munich
Jason DU MONT	IMPRS-CI Munich
Lisa FEY	IMPRS-CI Munich
Jens FRANKENREITER	ETH Zurich
Bernhard GANGLMAIR	UT Dallas
Fabian Emil GÄBLER	IMPRS-CI Munich
Andrea GÜNSTER	ETH Zurich
Michael HÄFELI	IMPRS-CI Munich
Rose HAGAN	
Dietmar HARHOFF	MCIER, MPI Munich
Deepak HEDGE	NYU
Holger HERZ	University of Zurich
Reto M. HILTY	MPI Munich
Erik HOVENKAMP	Northwestern University
Martin HUSOVEC	IMPRS-CI Munich
Julia JU	IMPRS-CI Munich
Heiko KARLE	ETH Zurich
Ariel KATZ	University of Toronto
Tobias KRETSCHMER	LMU Munich
Fabian KÜHNHAUSEN	IMPRS-CI Munich
Mark LEMLEY	Stanford
Oskar LIIVAK	Cornell

Thomas MAILLART	UC Berkeley
Nikita MALEVANNYY	IMPRS-CI Munich
Mark McCABE	University of Michigan School of Information, University of Göttingen, SKEMA Business School
Luke McDONAGH	London School of Economics
Sunimal MENDIS	IMPRS-CI Munich
Frank MÜLLER-LANGER	IMPRS-CI Munich
Abhishek NAGARAJ	MIT
Sylvie NÉRISSON	IMPRS-CI Munich
Geertrui VAN OVERWALLE	Universities of Leuven & Tilburg
Korbinian REITER	IMPRS-CI Munich
Guy A. RUB	Ohio State University
Philipp SCHAUTSCHICK	IMPRS-CI Munich
Martin SCHONGER	ETH Zurich
Owais Hassan SHAIKH	IMPRS-CI Munich
Peter SLOWINSKI	MPI Munich
Mark THOMPSON	Swiss Federal Institute of Intellectual Property
Panagiotis TSANGARIS	IMPRS-CI Munich
Kalpana TYAGI	IMPRS-CI Munich
Theresa VEER	TU Berlin
Arthur VON MARTELS	IMPRS-CI Munich
Joel WALDFOGEL	University of Minnesota
Alina WERNICK	IMPRS-CI Munich