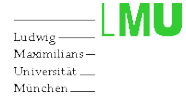




MAX-PLANCK-GESELLSCHAFT

IMRS-CI

International Max Planck Research School
for Competition and Innovation



ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

Professorship for Intellectual Property

Workshop for Junior Researchers on the Law & Economics of Intellectual Property and Competition Law

Bildungszentrum Wildbad Kreuth, Wildbad Kreuth 2, 83708 Kreuth, Germany

20 to 22 June 2010

Organized by

the International Max Planck Research School for Competition and Innovation, a joint initiative by the Max Planck Institute for Intellectual Property, Competition and Tax Law, the Department of Economics, the Munich School of Management, and the Faculty of Law of the Ludwig-Maximilians-University of Munich

and

the Professorship for Intellectual Property,
Swiss Federal Institute of Technology (ETH Zurich)



PROGRAM

(as of 14 June 2010)

Sunday, 20 June 2010

15.30

Welcome

Reto Hilty, Director of the Max Planck Institute, Munich, Germany
Stefan Bechtold, ETH Zurich, Switzerland

15.45 – 16.45

Session 1: Should Patent Holders Be Allowed to Buy off Infringers?

15.45 – 16.15

Speaker: Linda Gratz, IMPRS-CI, Germany

16.15 – 16.25

Commentator: Bernhard Ganglmair, University of Zurich/ETH Zurich, Switzerland

16.25 – 16.45

Discussion

16.45 – 17.15

Coffee Break

17.15 – 18.15

Session 2: Understanding the Doctrine of Patentable Subject Matter

17.15 – 17.45

Speaker: Jing-Yuan Chiou, IMT Institute of Advanced Studies, Italy

17.45 – 17.55

Commentator: Christian Kiedaisch, ETH Zurich, Switzerland

17.55 – 18.15

Discussion

18.15 – 19.15

Session 3: Copyright and Uncharted Media: A Law and Economics Approach to Restricting Unknown-Use Licenses

18.15 – 18.45

Speaker: Kate Darling, ETH Zurich, Switzerland

18.45 – 18.55

Commentator: David Fagundes, Southwestern Law School, USA

18.55 – 19.15

Discussion

19.30

Welcome Dinner

Monday, 21 June 2010

08.30 – 09.30

Session 4: Sustainable Solutions to Piracy: The Need for a Study that Focuses on the Perspectives of the People

08.30 – 09.00

Speaker: Arul Scaria, IMPRS-CI, Germany

09.00 – 09.10

Commentator: Stefan Bechtold, ETH Zurich, Switzerland

09.10 – 09.30

Discussion

09.30 – 10.30

Session 5: Regulating Investments in Vertically Related Industries

09.30 – 10.00

Speaker: Dominik Ruderer, IMPRS-CI

10.00 – 10.10

Commentator: Felix Höffler, WHU Otto Beisheim School of Management, Germany

10.10 – 10.30

Discussion

10.30 – 11.00

Coffee Break

11.00 – 12.00

Session 6: Costly Intellectual Property

11.00 – 11.30

Speaker: Jonathan S. Masur, University of Chicago & David Fagundes, Southwestern Law School, USA

11.30 – 11.40

Commentator: Stefan Bechtold, ETH Zurich, Switzerland

11.40 – 12.00

Discussion

12.00 – 13.00

Session 7: Legal Uncertainty: An Effective Deterrence in Competition Law?

12.00 – 12.30

Speaker: Matthias Lang, Bonn Graduate School of Economics, Germany

12.30 – 12.40

Commentator: Georg von Grävenitz, University of Munich, Germany

12.40 – 13.00

Discussion

13.00 – 14.00

Luncheon

14.00 – 15.00

Session 8: Innovation Dynamics, Patents, and Double Ratio Tests for the Promotion of Progress

14.00 – 14.30

Speaker: John M. Golden, University of Texas, USA

14.30 – 14.40

Commentator: Felix Höffler, WHU Otto Beisheim School of Management, Germany

14.40 – 15.00

Discussion

15.00 – 16.00

Session 9: The Role of Gatekeeping in the Music Industry: Why Bad Artists Might Prefer Self-Promotion

15.00 – 15.30

Speaker: Jan-Christian Tonon, IMPRS-CI, Germany

15.30 – 15.40

Commentator: Stefan Bechtold, ETH Zurich, Switzerland

15.40 – 16.00

Discussion

16.30

Workshop Excursion – Schwarzetenn Alm

18:00

Workshop Dinner (Schwarzetenn Alm)

Tuesday, 22 June 2010

- 09.30 – 10.30** **Session 10: Enforcement of Entitlements Through Liability and Property Rules in Patent Law**
- 09.30 – 10.00 Speaker: Daniel Krauspenhaar, IMPRS-CI, Germany
10.00 – 10.10 Commentator: Geertrui Van Overwalle, University of Leuven, Belgium
10.10 – 10.30 Discussion
- 10.30 – 11.00 *Coffee Break*
- 11.00 – 12.00** **Session 11: Optimal Patent Strength under Financial Constraints**
- 11.00 – 11.30 Speaker: Christian Kiedaisch, ETH Zurich, Switzerland
11.30 – 11.40 Commentator: Georg von Grävenitz, University of Munich, Germany
11.40 – 12.00 Discussion
- 12.00 – 13.00** **Session 12: Inefficient Practices in Standard Setting Organizations: A Model of Exclusion with Complementary Inputs and Hold-Up**
- 12.00 – 12.30 Speaker: Emanuele Tarantino, Tilburg University, The Netherlands
12.30 – 12.40 Commentator: Klaus Schmidt, University of Munich, Germany
12.40 – 13.00 Discussion
- 13.00 – 14.00 *Luncheon*
- 14.00 – 15.00** **Session 13: To Address the Thickets of Gene Patents: The Need for a Patent Pool and the Role of Patent Scope**
- 14.00 – 14.30 Speaker: Sisi Liang, IMPRS-CI, Germany
14.30 – 14.40 Commentator: Geertrui Van Overwalle, University of Leuven, Belgium
14.40 – 15.00 Discussion
- 15.00 – 15.30 *Coffee Break*
- 15.30 – 16.30** **Session 14: An Economic Analysis of the Declaration of Willingness to License in German Patent Law**
- 15.30 – 16.00 Speaker: Ilja Rudyk, IMPRS-CI, Munich
16.00 – 16.10 Commentator: Bernhard Ganglmair, University of Zurich/ETH Zurich, Switzerland
16.10 – 16.30 Discussion
- 16.30 – 17.30** **Session 15: Enforcement of Patents on the Internet**
- 16.30 – 17.00 Speaker: Agnieszka Kupzok, IMPRS-CI, Germany
17.00 – 17.10 Commentator: Geertrui Van Overwalle, University of Leuven, Belgium
17.10 – 17.30 Discussion
- 17.30 *Workshop Closing*