IDCN Workshop

30 April 2015

Continuing Education in Higher Education
A suggestion

Why not profit from the excellent Swiss continuing education system?

- What is my profile?
- What are my goals?
- How much resources do I want to invest?
- What is on offer?
- What are the requirements?
A common argument

“It is bad enough that what we learn no longer lasts all our lives. Our ancestors retained what they were taught in their youth, but we now have to unlearn it every five years to avoid becoming unfashionable.”

J. W. von Goethe in his novel “Wahlverwandtschaften, 1809” (Elective Affinities)
Continuing Education in Switzerland

CHF 5.3 billion ≈ 1% GNP

- Language courses
- Cookery courses
- Professional development
- Management skills
  - Academic CE programmes
- Individual trainers
- Private companies
- Employers
- Trade unions
- Professional associations
- Universities
Continuing Education and the ‘Tower of Bologna’
The Swiss higher education system

(Related) Universities
Continuing Education

Universities of Applied Sciences
Continuing Education

Higher Prof. Schools
Continuing Education

Professional experience

Master’s Degree (90-120 ECTS)
Bachelor’s Degree (180 ECTS)
Matura Certificate

Professional Matura Certificate
Apprenticeship

Certificate Diploma
## Continuing education at Swiss universities

<table>
<thead>
<tr>
<th>Type</th>
<th>Scope</th>
<th>Admission requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Advanced Studies (MAS, MBA, EMBA, MPH)</td>
<td>≥ 60 ECTS, thesis 1 year full-time or 2 years part-time</td>
<td>MSc / MA or equivalent qualification + often professional experience</td>
</tr>
<tr>
<td>Diploma of Advanced Studies (DAS)</td>
<td>≥ 30 ECTS, thesis 1-2 years part-time</td>
<td>University degree or equivalent qualification + often professional experience</td>
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<tr>
<td>Certificate of Advanced Studies (CAS)</td>
<td>≥ 10 ECTS 1-2 years part-time</td>
<td>Relatively open: highly qualified professionals</td>
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<tr>
<td>Short courses, MOOCs, e-learning, in-house</td>
<td>1-10 days</td>
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</table>
Continuing education at ETH Zurich

- Aims for exclusivity and international competitiveness
- Transfers cutting-edge research into practice
- Combines academic standards with practical orientation
- Strengthens the role of alumni in the economy and politics
- Promotes the development of society and the economy
- Promotes the reputation of ETH Zurich
- Draws on the considerable capacity of our teaching staff
- Is based on knowledge and passion
## Continuing education at ETH Zurich

<table>
<thead>
<tr>
<th>Type</th>
<th>Participants</th>
<th>Costs</th>
<th>Fields (examples)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13 MAS 1 MBA</td>
<td>420 (26% / 55%)</td>
<td>CHF 4,000-65,000</td>
<td>• Architecture&lt;br&gt; • Computer Science&lt;br&gt; • Development Cooperation&lt;br&gt; • Earth Sciences&lt;br&gt; • Information Technology&lt;br&gt; • Management&lt;br&gt; • Medical Physics&lt;br&gt; • Military Sciences&lt;br&gt; • Nutrition and Health&lt;br&gt; • Pharmacy&lt;br&gt; • Risk Management&lt;br&gt; • Spatial Information Systems&lt;br&gt; • Spatial Planning&lt;br&gt; • Statistics&lt;br&gt; • Sustainable Water Resources</td>
</tr>
<tr>
<td>6 DAS</td>
<td>80 (31% / 35%)</td>
<td>CHF 2,300-15,000</td>
<td></td>
</tr>
<tr>
<td>11 CAS</td>
<td>310 (39% / 29%)</td>
<td>CHF 2,100-14,000</td>
<td></td>
</tr>
<tr>
<td>60 Short courses</td>
<td>2000-3000</td>
<td>≤ CHF 1,200 per day</td>
<td></td>
</tr>
</tbody>
</table>

*In parentheses: % female / % from abroad*
International students in our MAS / MBA programmes

420 students, 230 international (55%)
Useful links

Continuing education courses in general:  http://www.alisearch.ch/

Continuing education at Swiss universities (MAS programmes only):  http://www.studyprogrammes.ch/

Continuing education at Swiss research universities (all programmes):  http://www.swissuni.ch/index_EN


Continuing education at the University of Zurich (all programmes):  http://www.weiterbildung.uzh.ch/index.html

Continuing education at the Zurich University of Applied Sciences (all programmes):  http://www.weiterbildung.zhaw.ch/en/
Thank you!

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